



January 28, 2022

The Honorable Amy Klobuchar  
Chair, Subcommittee on Competition Policy, Antitrust, and Consumer Rights  
U.S. Senate Committee on the Judiciary  
224 Dirksen Senate Office Building  
Washington, DC 20510

**Letter for the Record: Senate Committee on the Judiciary, Subcommittee on Competition Policy, Antitrust, and Consumer Rights Hearing, “*Breaking the News – Journalism, Competition, and the Effects of Market Power on a Free Press*”**

Dear Senator Klobuchar:

The Alliance for Audited Media is a not-for-profit media auditing organization comprised of advertisers, advertising agencies and publishers. We audit more than 1,100 news media publications and provide their verified information to the marketplace. This gives us unique insights into the challenges and opportunities of local journalism in the United States.

We commend the Committee for Wednesday's hearing "Breaking the News – Journalism, Competition, and the Effects of Market Power on a Free Press." News media organizations provide critical content to their communities, and they need to operate on a level playing field to earn subscription and advertising revenue to support this high-value content. We encourage the Committee to examine the question of market power in the distribution of digital news and consider solutions that would begin to level the playing field for news publishers.

Respectfully,

A handwritten signature in blue ink that reads 'Tom Drouillard'.

Tom Drouillard  
AAM CEO, President and Managing Director