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November 7, 2014

Laura Lovrien
Liberty Publishers Services
Orbital Publishing Group
P.O. Box 2489
White City, OR 97503

Re: Cease and Desist Distribution of Deceptive Subscription Notices

Dear Ms. Lovrien:

The undersigned represent the Newspaper Association of America (“NAA”), a nonprofit organization that represents daily newspapers and their multiplatform businesses in the United States and Canada. It has come to our attention that companies operating under various names have been sending subscription renewal notices and new subscription offers to both subscribers and non-subscribers of various NAA member newspapers. These notices falsely imply that they are sent on behalf of a member newspaper and falsely represent that the consumer is obtaining a favorable price. In reality, these notices are not authorized by our member newspapers, and often quote prices that far exceed the actual subscription price.

We understand that the companies sending these deceptive subscription renewal notices operate under many different names, but that many of them are subsidiaries or affiliates of Liberty Publishers Services or Orbital Publishing Group, Inc. We have sent this letter to this address because it is cited on many of the deceptive notices. Liberty Publishers Services, Orbital Publishing Group, and their corporate parents, subsidiaries, and other affiliated entities, distributors, assigns, licensees and the respective shareholders, directors, officers, employees and agents of the foregoing, including but not limited to the entities listed in Attachment A (collectively, “Liberty Publishers Services” and/or “Orbital Publishing Group”), are not authorized by us or any of our member newspapers to send these notices. Our member newspapers do not and have not enlisted Liberty Publishers Services or Orbital Publishing Group for this purpose and Liberty Publishers Services and Orbital Publishing Group are not authorized to hold themselves out in any way as agents who can process payments from consumers to purchase subscriptions to our member newspapers.

We hereby demand that Liberty Publishers Services and Orbital Publishing Group cease and desist any and all activities pertaining to our member newspapers listed in Attachment B (“Member Newspapers”), including but not limited to: (i) sending notices to subscribers and non-subscribers soliciting subscription renewals or new subscription purchases; (ii) processing payments from consumers who try to purchase subscriptions with our Member Newspapers; (iii) using our Member Newspapers’ brand names or trademarks in any manner that could lead a consumer to believe that Liberty Publishers Services or Orbital Publishing Group is in any way affiliated with or acting on behalf of a Member Newspaper;

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and (iv) otherwise holding themselves out as agents of our Member Newspapers or entities that have a business relationship with them. Further, we hereby demand that Liberty Publishers Services and Orbital Publishing Group advise the NAA in writing no later than November 21, 2014 that they have complied with such requests.

Please be advised that while we would prefer to resolve this matter expeditiously and amicably, the NAA fully intends to protect its Member Newspapers and existing and prospective subscribers from these deceptive actions by pursuing all legal and equitable actions available to it, all of which rights and actions the NAA hereby expressly reserves.

Please direct any inquiries to the undersigned.

Very truly yours,



Kurt Wimmer

Yaron Dori

cc: Laura Lovrien
850 S. Boulder HWY #355
Henderson, NV 89015

David Lennon
Lennon & Klein, P.C.
410 Park Avenue, 15th Floor
New York, NY 10022

Attachment A

The entities covered by this letter include, but are not limited to, entities with the following corporate names or that do business under the following names:

1. Liberty Publishers Services
2. Allied Publishing Services
3. American Consumers Publishers Association
4. Associated Publishers Network
5. Associated Publishers Services
6. Associated Publishers Subscription Services
7. BAT Subscription Services
8. Billing Services Association
9. Billing Services of America
10. Bradford Publishing Services
11. Business Payment Center
12. Circulation Billing Center
13. Circulation Billing Services
14. Cooper Payment Processing
15. Customer Access Solutions
16. Customer Access Services
17. Customer Billing Services
18. Global Publishers Center
19. Global Publication Service
20. Grant Magazine Subscriptions, Inc.
21. Innovative Data Services
22. Lakeshore Publication Service
23. Lake Shore Publishers Services
24. Magazine Billing Network
25. Magazine Billing Services
26. Magazine Distribution Service
27. Magazine Distribution Services
28. Magazine Payment Services
29. Magazine Subscriber Services
30. Magazine Subscriptions Center
31. National Magazine Services
32. National Magazine Subscriptions
33. Orbital Publishing Group, Inc.

34. Periodical Billing Center
35. Periodical Billing Services
36. Platinum Subscription Service
37. Platinum Subscription Services
38. Publication Service Networks
39. Publishers Access Services
40. Publishers Billing Association
41. Publishers Billing Center
42. Publishers Billing Exchange
43. Publishers Billing Emporium
44. Publishers Billing Services
45. Publishers Consolidated Subscription Services
46. Publishers Distribution Center
47. Publishers Distribution Services
48. Publishers Education Services
49. Publishers Magazine Billing
50. Publishers Magazine Payment
51. Publishers Marketplace Services
52. Publishers Network Exchange
53. Publishers Payment Services
54. Publishers Payment Processing, Inc.
55. Publishers Periodical Service
56. Publishers Processing Service
57. Publishers Services Exchange
58. Publishers Subscription Services
59. Readers Billing Network
60. Readers Billing Service
61. Readers Billing Services
62. Readers Payment Center
63. Readers Payment Service
64. Readers Payment Services
65. Seascope Publications Service
66. Seascope Publishers Network
67. Seascope Publishing Services
68. Slo Call Center
69. SPS
70. Subscription Billing Service
71. Subscription Business Center

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- 72. Subscription House Fulfillment
- 73. Subscription Payment Exchange
- 74. Subscription Payment Services
- 75. United Publishers Services

Attachment B

This letter is sent on behalf of the following NAA member newspapers and companies, without prejudice to the rights of others:

1. Ad Express & Daily Iowegian (IA)
2. The Ada News (OK)
3. The Advocate (CT)
4. The Advocate (OH)
5. Albany Times Union (NY)
6. Albuquerque Journal (NM)
7. Allied News (PA)
8. The American (OK)
9. Americus Times Recorder (GA)
10. Amherst New Era Progress (VA)
11. Andover Townsman (MA)
12. The Ann Arbor News
13. Argus Leader (SD)
14. The Arizona Republic
15. Asbury Park Press (NJ)
16. Asheville Citizen-Times (NC)
17. The Ashland Gazette (NE)
18. Athens Daily Review (TX)
19. Atlanta Journal-Constitution
20. Attleboro Sun Chronicle (MA)
21. Austin American-Statesman
22. The Baltimore Sun
23. Batesville Herald-Tribune (IN)
24. Battle Creek Enquirer (MI)
25. The Baxter Bulletin (AR)
26. Beaufort Gazette (SC)
27. Beaumont Enterprise (TX)
28. Belleville News-Democrat (IL)
29. Bellevue Leader (NE)
30. Bellingham Herald (WA)
31. (Biloxi) Sun Herald (MS)
32. The Bland County Messenger (VA)

33. Bluefield Daily Telegraph (WV)
34. Bradenton Herald (FL)
35. Bristol Herald Courier (VA)
36. The Buffalo News
37. The Burlington Free Press (VT)
38. Cadillac News (MI)
39. Carriage Towne News (NH)
40. Centre Daily Times (State College, PA)
41. The Charlotte Observer
42. The (Charlottesville) Daily Progress (VA)
43. Chickasha Express Star (OK)
44. Chillicothe Gazette (OH)
45. The Cincinnati Enquirer
46. Claremore Daily Progress (OK)
47. Clarinda Herald-Journal (IA)
48. The Clarion-Ledger (MS)
49. Cleburne Times Review (TX)
50. Clinch Valley News (VA)
51. Clinton Herald (IA)
52. Clipper-Herald (NE)
53. Columbus Ledger-Enquirer (GA)
54. Commerce Journal (TX)
55. Commercial News (IL)
56. Commonwealth Journal (KY)
57. Community Newspaper Holdings, Inc.
58. (Concord) Independent Tribune (NC)
59. Connecticut Post
60. Cooperstown Crier (NY)
61. Cordele Dispatch (GA)
62. Corsicana Daily Sun (TX)
63. Coshocton Tribune (OH)
64. Courier News (NJ)
65. Courier-Post (NJ)
66. Crossville Chronicle (TN)
67. The Cullman Times (AL)
68. Culpeper Star Exponent (VA)
69. Cumberland Times News (MD)
70. The Daily Advertiser (LA)

71. The Daily Camera (Boulder, CO)
72. The Daily Citizen (GA)
73. The Daily Item (PA)
74. The Daily Journal (NJ)
75. The Daily News Journal (TN)
76. The Daily News Leader (VA)
77. The Daily News of Newburyport (MA)
78. The Daily Nonpareil (IA)
79. Daily Press & Argus (MI)
80. Daily Record (NJ)
81. The Daily Star (NY)
82. The Daily Times (MD)
83. The Daily Tribune (WI)
84. Daily World (LA)
85. The Dallas Morning News
86. The Danville News (PA)
87. Danville Register and Bee (VA)
88. Dayton Daily News
89. Denison Bulletin/Denison Review (IA)
90. The Denver Post
91. Derry News / Weekender (NH)
92. The Des Moines Register
93. The Desert Sun (CA)
94. Detroit Free Press
95. Dothan Eagle (AL)
96. The Duncan Banner (OK)
97. The Eagle (TX)
98. The Eagle-Tribune (MA)
99. Eden Daily News (NC)
100. Edmond Sun (OK)
101. The Edwardsville Intelligencer (IL)
102. Enid News & Eagle (OK)
103. Enterprise Ledger (AL)
104. Effingham Daily News (IL)
105. The Eufaula Tribune (AL)
106. The Evansville Courier & Press (IN)
107. The Examiner (Independence, MO)
108. Farm Talk (KS)

109. The Fayette Tribune (WV)
110. The Flint Journal (MI)
111. (Florence) Morning News (SC)
112. Florida Today
113. The Floyd Press (VA)
114. Fort Collins Coloradoan
115. Fort Myers News-Press (FL)
116. Fort Worth Star-Telegram (TX)
117. Fresno Bee (CA)
118. Gainesville Daily Register (TX)
119. Gannett Co., Inc.
120. Gering Courier (NE)
121. Glasgow Daily Times (KY)
122. Gloucester Daily Times (MA)
123. Goochland Gazette (VA)
124. Goshen News (IN)
125. Gotcha Central Virginia
126. Gotcha Richmond (VA)
127. The Grand Island Independent (NE)
128. The Grand Rapids Press
129. Grayson Journal Enquirer (KY)
130. Great Falls Tribune (MT)
131. Green Bay Press-Gazette (WI)
132. Greene County Record (VA)
133. Greensburg Daily News (IN)
134. Greenup News-Times (KY)
135. Greenville Herald Banner (TX)
136. The Greenville News (SC)
137. Greenwich Time (CT)
138. Gretna Breeze (NE)
139. The (Hartsville) Messenger (SC)
140. Hattiesburg American (MS)
141. The Haverhill Gazette (MA)
142. Hemingford Ledger (NE)
143. The (Hemingway) Weekly Observer (SC)
144. The Henderson Gleaner (KY)
145. Hendricks County Flyer (IN)
146. The Herald (PA)

147. The Herald Bulletin (IN)
148. Herald Times Reporter (WI)
149. Hickory Daily Record (NC)
150. Home News Tribune (NJ)
151. Houston Chronicle
152. The Huntsville Item (TX)
153. Huron Daily Tribune (MI)
154. Idaho Statesman (Boise, ID)
155. The Independent (KY)
156. The Indianapolis Star
157. Iowa City Press-Citizen
158. The Island Packet (Hilton Head, SC)
159. The Ithaca Journal (NY)
160. Jackson County Floridian
161. The Jackson Sun (TN)
162. Jacksonville Daily Progress (TX)
163. The Jasper News (FL)
164. The Joplin Globe (MO)
165. Journal and Courier (IN)
166. The Journal News (NY)
167. The Journal-Register (NY)
168. The Kalamazoo Gazette (MI)
169. Kansas City Star (MO)
170. Kearney Hub (NE)
171. Kenosha News (WI)
172. The Kentucky Enquirer
173. Knoxville Journal Express (IA)
174. Knoxville News Sentinel (TN)
175. Kokomo Tribune (IN)
176. Lake City News & Post (SC)
177. Lake Geneva Regional News and Resorter (WI)
178. Lancaster Eagle-Gazette (OH)
179. The Land (MN)
180. Lansing State Journal (MI)
181. Laredo Morning Times (TX)
182. The Leaf-Chronicle (TN)
183. The Lebanon Reporter (IN)
184. Lexington Herald-Leader (KY)

185. Lockport Union-Sun & Journal (NY)
186. Logan Herald-Observer (IA)
187. The Longmont Times-Call
188. The Los Angeles Times
189. The (Louisville) Courier-Journal
190. The Loveland Reporter-Herald
191. The (Lynchburg) News and Advance (VA)
192. Madison County Eagle (VA)
193. Madison Messenger (NC)
194. Mankato Free Press (MN)
195. The (Marion) McDowell News (NC)
196. The Marion Star (OH)
197. The Marion Star/Mullins Enterprise (SC)
198. Marshfield News-Herald (WI)
199. The Mayo Free Press (FL)
200. McAlester News-Capital (OK)
201. McCreary County Record (KY)
202. The Meadville Tribune (PA)
203. Merced Sun-Star (CA)
204. The Meridian Star (MS)
205. Messenger Post Media / Daily Messenger (NY)
206. Miami Herald (FL)
207. Midland Daily News (MI)
208. Midland Reporter-Telegram (TX)
209. The Milwaukee Journal Sentinel
210. Mineral Wells Index (TX)
211. Modesto Bee (CA)
212. The Montgomery Advertiser (AL)
213. Montgomery Herald (WV)
214. Mooresville Tribune (NC)
215. Morehead News (KY)
216. The (Morganton) News Herald (NC)
217. The Moultrie Observer (GA)
218. Mt. Vernon Register News (IL)
219. The Muskegon Chronicle (MI)
220. The Muskogee Phoenix (OK)
221. Naples Daily News (FL)
222. Nelson County Times (VA)

223. New Castle News (PA)
224. The News (NE)
225. News & Record (NC)
226. The News and Tribune (IN)
227. The News Courier (AL)
228. News Herald (OH)
229. News Journal (OH)
230. The News Journal (DE)
231. The News-Messenger (OH)
232. The News-Star (LA)
233. The News-Times (CT)
234. News Tribune (Tacoma, WA)
235. Newspaper Network of Central Ohio
236. Niagara Gazette (NY)
237. The Norman Transcript (OK)
238. North Jefferson News (AL)
239. North Platte Telegraph (NE)
240. El Nuevo Herald (Miami, FL)
241. Observer & Eccentric Newspapers (MI)
242. Olive Hill Times (KY)
243. The Olympian (WA)
244. Omaha World-Herald
245. Opelika Auburn News (AL)
246. Orange County Review (VA)
247. The Orange Leader (TX)
248. Oshkosh Northwestern (WI)
249. The Oskaloosa Herald (IA)
250. Ottumwa Daily Courier (IA)
251. Pacific Daily News (Guam)
252. Palestine Herald-Press (TX)
253. Palladium-Item (IN)
254. Palm Beach Post
255. Papillion Times (NE)
256. Pauls Valley Democrat (OK)
257. Pella Chronicle (IA)
258. Pensacola News Journal (FL)
259. The Pharos-Tribune (IN)
260. Plainview Daily Herald (TX)

261. The Port Arthur News (TX)
262. The Post-Crescent (WI)
263. The Post-Standard (NY)
264. Poughkeepsie Journal (NY)
265. Powhatan Today (VA)
266. The Press-Republican (NY)
267. Press & Sun-Bulletin (NY)
268. The Press of Atlantic City (NJ)
269. Princeton Times (WV)
270. The Pryor Times (OK)
271. The (Raleigh) News & Observer (NC)
272. Ralston Recorder (NE)
273. The Randolph Guide (NC)
274. The Record-Eagle (MI)
275. The Register Herald (WV)
276. Reidsville Review (NC)
277. Reno Gazette-Journal
278. The Reporter (WI)
279. Richlands News-Press (VA)
280. Richmond Register (KY)
281. Richmond Times-Dispatch (VA)
282. The Roanoke Times (VA)
283. Rochester Democrat and Chronicle (NY)
284. The (Rock Hill) Herald (SC)
285. Rockwall County Herald Banner (TX)
286. Royse City Herald Banner (TX)
287. Rushville Republican (IN)
288. Sacramento Bee
289. The Salem News (MA)
290. The Salinas Californian
291. San Antonio Express-News
292. San Francisco Chronicle
293. The Sentinel Echo (KY)
294. The Sheboygan Press (WI)
295. Shelbyville Daily Union (IL)
296. Smyth County News & Messenger (VA)
297. The Spectrum (UT)
298. Springfield News-Leader (MO)

299. St. Clair News Aegis (AL)
300. St. Cloud Times (MN)
301. The Stafford County Sun (VA)
302. Stanly News & Press (NC)
303. The Star Beacon (OH)
304. Star Exponent (VA)
305. Star-Gazette (NY)
306. Star-Herald (NE)
307. The Star Press (IN)
308. The State (Columbia, SC)
309. Statesman Journal (OR)
310. Statesville Record & Landmark (NC)
311. Stevens Point Journal (WI)
312. The Stillwater Newspress (OK)
313. Stilwell Democrat Journal (OK)
314. The Sun News (Myrtle Beach, SC)
315. Suwannee Democrat (FL)
316. Tahlequah Daily Press (OK)
317. Tallahassee Democrat
318. The Telegraph (Macon, GA)
319. Telegraph-Forum (OH)
320. The Tennessean
321. Thomasville Times-Enterprise (GA)
322. The Tifton Gazette (GA)
323. The Times (LA)
324. Times Herald (MI)
325. Times-Leader (IL)
326. Times Recorder (OH)
327. The Times Picayune (LA)
328. Times Tribune (KY)
329. Times West Virginian
330. Tonawanda News (NY)
331. The Town Talk (LA)
332. The Tribune (San Luis Obispo, CA)
333. The Tribune-Democrat (PA)
334. Tribune-Herald (TX)
335. The Tribune Star (IN)
336. Tri-City Herald (Kennewick, WA)

337. Tulare Advance-Register (CA)
338. Tulsa World
339. The Union-Recorder (GA)
340. USA Today
341. Valdosta Daily Times (GA)
342. Valley News (IA)
343. Ventura County Star
344. Visalia Times-Delta (CA)
345. Wahoo Newspaper (NE)
346. The Wall Street Journal
347. Washington County News (VA)
348. The Washington Post
349. Washington Times Herald (IN)
350. Watertown Public Opinion (SD)
351. Waurika News Democrat (OK)
352. Wausau Daily Herald (WI)
353. Wayne County Outlook (KY)
354. The (Waynesboro) News Virginian
355. Weatherford Democrat (TX)
356. Westville Reporter (OK)
357. The Wichita Eagle (KS)
358. Winston-Salem Journal (NC)
359. The Woodbine Twiner (IA)
360. Woodward News (OK)
361. Wytheville Enterprise (VA)
362. York News-Times (NE)
363. The Zionsville Times Sentinel (IN)